



क्र./प्र.सह./2026 | 1595

दिनांक : 21.10.2026

सूचना

विषय: “MY Bharat Youth Hostels” हेतु लोगो डिजाइन प्रतियोगिता के संबंध में।

यह सूचित किया जाता है कि युवा कार्य विभाग, युवा कार्यक्रम एवं खेल मंत्रालय, भारत सरकार द्वारा युवा छात्रावास योजना के अंतर्गत छात्रावासों की आधिकारिक दृश्य पहचान विकसित करने के उद्देश्य से MY Bharat पोर्टल के माध्यम से “MY Bharat Youth Hostels” हेतु लोगो डिजाइन प्रतियोगिता आयोजित की गई है। इस प्रतियोगिता का उद्देश्य योजना के प्रमुख उद्देश्यों, जैसे किफायती आवास, युवाओं की गतिशीलता, समावेशिता, राष्ट्रीय एकता एवं सामुदायिक जीवन को प्रतिबिंबित करने वाले मौलिक एवं रचनात्मक लोगो डिजाइन आमंत्रित करना है।

पात्रता एवं प्रविष्टि प्रस्तुत करने संबंधी दिशा-निर्देश निम्नानुसार हैं:

- प्रतियोगिता में वे भारतीय नागरिक भाग लेने के पात्र हैं, जिनकी आयु प्रविष्टि जमा करने की अंतिम तिथि को 15 से 29 वर्ष के मध्य हो।
- प्रविष्टियाँ मौलिक एवं अप्रकाशित होनी चाहिए तथा निर्धारित प्रारूप में केवल MY Bharat पोर्टल के माध्यम से प्रस्तुत की जानी चाहिए।
- प्रतिभागियों को प्रतियोगिता के अनुमोदित नियमों एवं शर्तों का पालन करना अनिवार्य होगा।
- प्रविष्टियाँ प्रस्तुत करने की समय-सीमा एक सप्ताह है। प्रविष्टियाँ प्रस्तुत करने की सटीक तिथियों की सूचना यथासमय दी जाएगी।

संस्थान से संबद्ध सभी पात्र विद्यार्थियों एवं अन्य पात्र व्यक्तियों को प्रतियोगिता में भाग लेने तथा निर्धारित अवधि के भीतर MY Bharat पोर्टल <https://mybharat.gov.in/> के माध्यम से अपने रचनात्मक लोगो डिजाइन प्रस्तुत करने के लिए प्रोत्साहित किया जाता है।

विस्तृत दिशा-निर्देशों एवं प्रविष्टि प्रस्तुत करने संबंधी आवश्यकताओं के लिए प्रतियोगिता के नियमों एवं शर्तों का अवलोकन किया जा सकता है।

यह सक्षम प्राधिकारी के अनुमोदन से जारी किया जाता है।

संलग्नक: उपरोक्त अनुसार।

सहायक कुलसचिव (सामान्य प्रशासन)

प्रतिलिपि:

- सभी संकायाध्यक्ष / विभागाध्यक्ष / केंद्राध्यक्ष- अनुरोध है कि उक्त सूचना को अपने-अपने विभाग/अनुभाग के विद्यार्थियों के बीच प्रसारित करना सुनिश्चित करें।
- सभी सहायक कुलसचिव / संयुक्त कुलसचिव।
- वरिष्ठ सहायक (कुलसचिव कार्यालय) — कुलसचिव की जानकारी हेतु।
- अधीक्षक (निदेशक कार्यालय) — निदेशक की जानकारी हेतु।
- वेबसाइट प्रभारी — वेबसाइट पर अपलोड करने हेतु।
- संबंधित पत्रावली।

सहायक कुलसचिव (सामान्य प्रशासन)



No. AB/ Est//2026/ 1595

Date: 21.10.2026

NOTICE

Subject: Circulation of information regarding Logo Design Competition for “MY Bharat Youth Hostels”

It is to inform all the concern that the Department of Youth Affairs, Ministry of Youth Affairs & Sports, Government of India, has organised a Logo Design Competition for “MY Bharat Youth Hostels” through the MY Bharat Portal to develop an official visual identity for Youth Hostels under the Youth Hostel Scheme. The competition aims to invite original and creative logo designs reflecting the objectives of the Scheme, including affordable accommodation, youth mobility, inclusiveness, national integration and community living.

Eligibility and submission guidelines are as follows:

- i. The competition is open to Indian citizens aged 15–29 years as on the last date of submission of entries.
- ii. Entries must be original and unpublished and submitted exclusively through the MY Bharat Portal in the prescribed format.
- iii. Participants must adhere to the approved Terms and Conditions of the competition.
- iv. The submission timeline is one week. The exact dates of submission will be communicated in due course.

All eligible students and other eligible individuals associated with the Institute are encouraged to participate in the competition and submit their creative logo concepts through the MY Bharat Portal at <https://mybharat.gov.in/> within the stipulated period.

The Terms and Conditions of the competition may be referred to for detailed guidelines and submission requirements.

This issues with the approval of the Competent Authority.

Encl: As above

Assistant Registrar (General Administration)

Copy to:

1. All Deans/ HoDs/HoCs.-with request to circulate amongst students of your department/section
2. All Assistant Registrars/ Joint Registrar.
3. Senior Assistant (Registrar's Office)- for kind information of the Registrar.
4. Superintendent (Director's Office)-for kind information of the Director.
5. Website Incharge for upload.
6. Guard File.

Assistant Registrar (General Administration)

TERMS AND CONDITIONS

LOGO DESIGN COMPETITION FOR BRANDING OF 'MY BHARAT YOUTH HOSTELS'

1. The Department of Youth Affairs, Ministry of Youth Affairs and Sports, is inviting entries for a Logo Design Competition to create an official visual identity, incorporating the branding of MY Bharat Youth Hostels.
2. The competition is open to all citizens of India aged between 15-29 years as on last date of submission of entries.
3. Employees/officials of the Ministry, its subordinate offices and Selection Committee members (and their immediate family) are not eligible to apply.
4. A maximum of one (1) entry per participant is permitted. Participation shall be on an individual basis only. Design files must not carry any identifying mark.
5. The design must be original and unpublished and must not infringe upon the intellectual property rights of any third party or violate provisions of the Indian Copyrights Act, 1957. It should reflect the identity and values of MY Bharat Youth Hostels - affordable hostelling, youth mobility, national integration, and community living. It must be legible and reproducible in colour and black-and-white, and scalable across signage, print, and digital use. It must not contain religious, political, or objectionable imagery, and must not replicate the State Emblem, National Flag, or Ashoka Chakra etc.
6. Format: high-resolution JPEG/JPG/PNG (min. 300 DPI) and an editable/ open source vector file (AI/EPS/PDF/SVG). File size not exceeding [10 MB].
7. The size of the logo may vary from 5cm*5cm to 30cm*30cm in either portrait or landscape mode. Logo should look clean (not pixilated or bit-mapped) when viewed on screen at 100%. Entries should not be submitted in compressed or self-extracting formats. The logo design should not be imprinted or watermarked.
8. The entry has to be submitted via the **MY Bharat Portal** only. The competition will remain open for the duration specified on the MY Bharat Portal. Participant is to make sure that his/her MY Bharat Profile is accurate and updated. This includes details such as name, e-mail id, photo and mobile number. Entries with incomplete profiles would not be considered.
9. Entries will be screened for compliance and evaluated by a Selection Committee constituted by the Department on originality,

relevance, visual appeal, and versatility. The Committee's decision shall be final and binding; no appeals shall be entertained.

10. The top three entries, as decided by the Selection Committee will receive the following prizes:

Position	Prize Amount
1 st Prize	₹5,000
2 nd Prize	₹3,000
3 rd Prize	₹2,000

11. On submission, the selected logo/s shall become the exclusive intellectual property of the Ministry of Youth Affairs and Sports. The Department reserves the right to use, adapt, or modify the winning logo for official purposes without further reference to the participant. The participant shall have no claim over the intellectual property rights of the selected logo once it is submitted and selected.
12. Entries found to be plagiarised, submitted with false information, or in violation of these Terms - even after results are announced - are liable to disqualification, including recovery of any prize already disbursed.
13. The winners will be declared either through email or by way of announcing their names on the MY Bharat Portal. There will be no notification to participants of entries not selected as winners.
14. The Department reserves the right to cancel, postpone, or modify the competition or its Terms and Conditions at its discretion, without liability for any costs incurred by participants. These Terms are governed by Indian law; courts at New Delhi shall have exclusive jurisdiction.
15. The competition shall be hosted exclusively on the MY Bharat Portal and shall remain open for fifteen (15) days from the date of launch.