## CENTERAL LIBRARY MANIT, BHOPAL BOOKS PROCURED IN FINANCIAL YEAR 2021-22

## **Recommending Department: MANAGEMENT & STUDIES**

S. No.	Author	Title	No. of Copies
1.	Zubin Sethna	Consumer Behaviour (Ed. 2019)	01
2.	Michael D Myers	Qualitative Research in Business & Management	01
3.	David Silverman	Doing Qualitative Research (Ed. 2017)	01
4.	Tiffany Bergin	An Introduction to Data Analysis (Ed. 2018)	01
5.	Natalia Davies	Strategic Management (Ed. 2019)	01
6.	James Carter	Introduction to Organizational Behavior (Ed. 2020)	01
7.	Olivia Johnson	Organizational Management and Entrepreneurship (Ed. 2019)	01
8.	Alvin Moran	Advertising, Promotion and Marketing Communications (Ed. 2019)	01
9.	Brian J. Fogarty	Quantitative Social Science Data with R (Ed. 2019)	01
10.	Mary lynne derrington	Qualitative Longitudinal Methods (Ed. 2019)	01