

Join in for our next
live session!

DESIGN FOR TECH

UI/UX Design

SUNDAY
27TH SEPTEMBER

6:30 PM IST

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ARCHI ADDA TALKS

Season 2

DUOLOGUE

MANIT Bhopal Architecture & Planning
Alumni Chapter (MAPAC) Initiative

SPEAKERS



RAJESH K

Information Designer,
Fractal Analytics



SANIL MODI

Product Designer,
Fynd

RAJESH K

Rajesh is an **Information Designer** working full-time in **Fractal Analytics-Design & Behaviour Science team** which is a multinational **Artificial Intelligence company** that provides services in multiple sectors globally.

His work involves solving problems related to **Business Analytics & Intelligence**, a domain which is drowning with an overload of data and very less meaningful insights to consume for easy decision making.

Graduated B.Arch. from the 2015 batch was also part of the **Editorial board as the Chief Designer** for 2014 Excelsior and GSEN NASA 2013.

His interests in Design during his tenure at Editorial Board, attracted him to pursue his career in Graphic Design where he worked in a couple of startups before landing at a course at NID in 2017.

At NID he pursued his **Masters in Information Design** and post that **worked at Adobe** in Adobe Illustrator on features related to Data Visualisation as part of his Graduation Project.

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RAJESH K

Few of his UX Projects during NID got recognized by

- Adobe Design Achievement award - Top Talents in 2019
- Winner of NASSCOM Design Awards 2019
- Special Mention in Future of Design Awards 2018
- Information is Beautiful Awards for Longlisting

Otherwise, in the meantime he loves to **play with data**, try to create some magic out of them. He spends time reading about design-art, politics & current affairs and sometimes gets busy with doodle art.

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SANIL MODI

Sanil is a **Product Designer (UI/UX)** who understands user behavior and the business aspect of the product, thus designed to address the need for both. For achieving this he applies user research, analytical thinking & evaluation methods; and creates designs ensuring a smooth handoff to the development.

He graduated B.Arch. from MANIT 2017 batch and was a part of the **Editorial board** and GSEN NASA where he developed his skills which lead to his current career.

Currently working with Fynd, Mumbai. He has experience in **designing Hyper Causal Games** and **helping brick mortar store** in creating a seamless experience. He has also worked with **ScoopWhoop** as **Graphic Designer and Motion Graphic Designer**, where he worked along with editors to visualize content.

In his spare time, he works on side projects, blog about product design, and organize design events.

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