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Books Procured In Financial Year 2024-25

Recommending Department: Humanities and Social Science

Name of Publisher: Cengage Learning

S.No.	Author	Title	No. of Copies
1.	Roger A. Arnold,	Microeconomics 14E	10
2.	Luke M. Froeb Brian T. McCann Michael R.	Managerial Economics: A Problem Solving Approach 5E	5
3.	Mark Hirschey	Managerial Economics 12E	10
4.	Lucy Ackert	Understanding Behavioral Finance	5
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7.	Charles H. Gibson	Financial Statement Analysis 13E	5
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9.	M.S. Narasimhan	Financial Statements and Analysis 2E	10
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11.	Safal Batra	Entrepreneurship : New Venture Management 2E	5
12.	Jeffrey M. Wooldridge	Introductory Econometrics: A Modern Approach 7E	5

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15.	Myrtle P. Bell Joy Leopold	Diversity in Organizations 4E	5
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17.	Ricky W. Griffin Jean M. Phillips Stanley M.	Organizational Behavior: Managing People and Organizations 13E	5
18.	Mallika Nawal	Business Communication 2E	5
19.	Alan M. Saks Robert R. Haccoun	Managing Performance through Training and Development 8E	5
20.	Wayne D. Hoyer Deborah J. MacInnis Rik	Consumer Behavior 7E	5
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25.	Gerald Keller Gunjan Malhotra	Statistics for Management and Economics 11E	5
26.	S.Panneerselvam P. Nagesh Senthilkumar	Business Statistics & Analytics	5
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29.	Roy F. Baumeister, Brad J. Bushman	Social Psychology and Human Nature (FIFTH EDITION)	5
30.	Frederick J Gravetter Larry B. Wallnau	Statistics for The Behavioral Sciences (10E)	5
31.	Edward S. Neukrug R. Charles Fawcett	Essentials of Testing and Assessment: A Practical Guide for Counselors, Social Workers, and Psychologists (3E)	5
32.		People Interface: English Language Communication Skills —Manual/Workbook	15
33.	Dave Kemper, Verne Meyer, John Van Rys	Fusion: Integrated Reading & Writing, Book 1 (3E)	5
34.	Jeff Butterfield	Soft Skills for Everyone (2E)	10
35.	Jeff Butterfield	Written Communication: Soft Skills for a Digital Workplace	5
36.	Meenakshi Raman, Shalini Upadhyay	Soft Skills : Key to Success in Workplace and Life	10
37.	Archie B. Carroll, Jill Brown, Ann K. Buchholtz	Business & Society: Ethics, Sustainability & Stakeholder Management (10E)	4
38.	Marie Dunford, J. Andrew Doyle	Nutrition for Sport and Exercise (5E)	4
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