

**MAULANA AZAD NATIONAL INSTITUTE OF
TECHNOLOGY, BHOPAL-462003**

DEPARTMENT OF MANAGEMENT STUDIES

MASTER OF BUSINESS ADMINISTRATION (M.B.A.-PART TIME)

SCHEME OF STUDY (2024-2026)



SUBJECT CODE	SUBJECT NAME	CREDIT
FIRST SEMESTER		
MBAP24512	Basics of Statistics	2
MBAP24513	Organizational Behavior	3
MBAP24514	Human Resource Management	3
MBAP24515	Accounting for Managers	3
MBAP24516	Fundamentals of Marketing Management	3
MBAP24517	Microeconomics	3
SECOND SEMESTER		
MBAP24518	Business and Corporate Laws	3
MBAP24519	Management Information Systems	3
MBAP24520	E- Business	3
MBAP24522	Financial Management	3
MBAP24524	Macroeconomics	3
OPEN ELECTIVES		
MBAP24527	Business Research Methodology	2
MBAP24523	Design Thinking	3
MBAP24530	Intellectual Property Asset Management	3
MBAP24531	Technology Innovation and Management	3
THIRD SEMESTER		
MBAP24525	Business Ethics and Corporate Governance	3
MBAP24526	Operations Research	3
MBAP24528	Advanced Marketing Management	3
MBAP24529	Operations Management	3
MBAP24611	Managing Startups	3
MBAP24612	Strategic Management	3

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FOURTH SEMESTER		
MBAP24614	Statistics for Business Decisions	3
MBAP24621	Supply Chain Management	3
MBAP24622	Project Management	3
MBAP24623	International Business and Trade	3
MBAP24624	Dissertation	3
FIFTH SEMESTER		
MBAP24651	Integrated Marketing Communication	2
MBAP24652	Product and Brand Management	2
MBAP24653	Consumer Behaviour	2
MBAP24654	Digital Marketing	2
MBAP24661	Financial Derivative	2
MBAP24662	Financial Analytics	2
MBAP24663	Security Analysis and Portfolio Management	2
MBAP24664	International Finance Management	2
MBAP24671	Compensation and Benefits	2
MBAP24672	Industrial Relations	2
MBAP24673	Labour Laws	2
MBAP24674	Organizational Development and Change Management	2
SIXTH SEMESTER		
MBAP24655	Sales Management	2
MBAP24656	Marketing of Services	2
MBAP24657	Retail Marketing	2
MBAP24658	Industrial Marketing (B2B)	2
MBAP24665	Financial Markets and Institutions	2

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MBAP24666	Mergers, Acquisitions and Corporate Restructuring	2
MBAP24667	Financial Risk Management	2
MBAP24668	Infrastructure Finance	2
MBAP24675	International Human Resource Management	2
MBAP24676	Organizational Work Life Balance	2
MBAP24677	Negotiation and Conflict Management	2
MBAP24678	Talent Management	2