



Dr Varsha Rokade

Designation	Associate Professor
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Date of Birth	21/06/1979
Educational Qualification	MBA, PhD, UGC- NET
Experience	17 Years
Specialization	Human Resource Management, Marketing Management, & General Management
Publication	<ul style="list-style-type: none"> • 35 International Journals • 14 National Conference • 23 International Conference Total Published Papers: 72 Books Published: 2 Book Chapters: 6
Member of professional bodies	<ul style="list-style-type: none"> • Indian Society of Technical Education • All India Management Association • Indian society of Business Management
Number of Ph.D Supervision	<ul style="list-style-type: none"> • Awarded: 6 • Ongoing: 3
Number of P.G. Projects guided	55
Project/ Consultancy undertaken	<p>Ongoing: Exploration of Psychological Benefits to Indian Rural Women due to Pradhan Mantri Gram Sadak Yojna, NRIDA (11.4 Lacs).</p> <p>Completed: Socio-Economic Assessment of Public Private Partnership Road Project sponsored by Lotus White Concept Realization, New Delhi (0.6 Lacs)</p>

Workshop/STTP Organised	12
Administrative work done	<p>At Institute Level:</p> <ul style="list-style-type: none"> • Warden Hostel No- 7, 2022. • Member of PG Admission committee. • Member of UG Admission committee. • Member of Institute convocation committee. • Member of Anti ragging Committee. <p>At Departmental Level:</p> <ul style="list-style-type: none"> • DPPC Coordinator • Tutor Guardian Coordinator • NBA Coordinator • Website coordinator • Student advisor • Member of PhD Admission committee. • Member of MBA Admission committee. • Member of Board of Studies.
Any other information	<ul style="list-style-type: none"> • Development of “Computer Aided Language Learning, Economics and Psychometric Laboratory”
Out Reach Activities	<ul style="list-style-type: none"> • Expert in Committee for MP Employees Selection Board Group 2 Recruitment (MPESB 2023), M.P. Employees Selection Board, Bhopal • Subject Expert to set the Question Paper for MBA, Jawaharlal Nehru Technical University, Anantpur • External Referee for evaluation of Ph. D. Thesis, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon • External Referee for evaluation of Ph. D. Thesis, Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur • Resource Person for National Webinar on Stress Management, Business School, VIT Bhopal University, Bhopal • External Referee for Ph. D. Viva-Voce Exam, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon • Expert Lecture, L. N. Malviya Infra Projects Pvt. Ltd., Bhopal • Expert in Interview Panel, L. N. Malviya Infra Projects Pvt. Ltd., Bhopal • Expert of Interview Panel for the post of Assistant Managers HR in Gaheli Center of Research and Development Pvt. Ltd., New Delhi • Paper Setter for Exam of RGPV, Bhopal • Paper Setter for MBA Exam of QIS College of Engineering & Technology Ongole Andhra Pradesh

	<ul style="list-style-type: none"> • Paper Setter for Exam of Samrat Ashok Technological Institute, Vidisha • Member- Advisory Board for Women Empowerment Activities of SSVP, Shikaripara, Dumka, Jharkhand
Reviewer/Editor of the journals:	Member, Editorial-- Advisory Board of Periodic Research journal